

August 21, 2012

Announcement Regarding Change of President & Chief Executive Officer

KUREHA CORPORATION hereby announces that it resolved at its Board of Directors meeting to change the President & Chief Executive Officer, effective as of September 1, 2012.

1. Reason for Changes

The changes mentioned in 2 below are due to the retirement of Mr. Takao IWASAKI from his positions as President & Chief Executive Officer for health reasons. Mr. Takao IWASAKI will assume the positions of member of the Board & Executive Corporate Adviser.

2. Details of Change

Name	New position	Current position
Yutaka	Member of the Board	Member of the Board
KOBAYASHI	President & Chief Executive Officer	Senior Executive Vice President
	General Manager, PGA Division	Chief Sales& Marketing Officer
		General Manager, PGA Division
Takao	Member of the Board	Member of the Board
IWASAKI	Executive Corporate Adviser	President & Chief Executive Officer
		General Manager, Research & Development
		Division